



Erasmus+

## Invitation to International Days-Staff Teaching Week

4th-6th of December, 2017

University of Finance and Administration in Prague

*Dear academicians, practitioners and friends,*

*University of Finance and Administration (VSFS) in Prague would like cordially to invite you to participate in International Days – Staff Teaching Week from December 4th until 6th, 2017. The event is organized under the patronage of University of Finance and Administration and the purpose of the event is to bring scholars, practitioners and students together in order to be shared knowledge, to be built professional networks and to be discussed research and development inter-institutional projects opportunities.*

*The preliminary event program is the following:*

*2<sup>nd</sup>-3<sup>rd</sup> of December (Sunday) -Arrivals of the participants to Prague*

*4<sup>th</sup> of December (Monday)- Opening Ceremony, University presentations, delivering lectures by the foreign guests at University of Finance and Administration in the Bachelor, Master and MBA classes in VSFS Campuses in Prague, round table for initiating inter-institutional cooperation among the participants and evening tour of Prague*

*5<sup>th</sup> of December (Tuesday)- Delivering lectures by the foreign guests at University of Finance and Administration in the Bachelor, Master and MBA classes in VSFS Campuses in Prague, round tables with the Czech Association for Small and Medium Sized Enterprises and companies' representatives, evening tour and dinner in Prague.*

*6<sup>th</sup> of December (Wednesday)- Delivering lectures by the foreign guests at University of Finance and Administration in the Bachelor, Master and MBA classes in VSFS Campuses in Prague and Closing Ceremony*

*We are expecting the following lectures topics to be delivered by the foreign lecturers:*

- *Modern Marketing Tools*
- *Modern Management Tools*
- *Innovations Management*
- *Modern Methods in Human Resource Management and Strategic Human Resource Management*
- *Financial Management*

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University of Finance and Administration

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[www.vsfs.cz/en](http://www.vsfs.cz/en)





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- *Start ups*
- *Family Business*
- *Other topics related to Business and Finance*

*We highly appreciate your participation, which will be financed under Erasmus Plus Agreements between our University and your respective University.*

**Contact persons:**

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*We look forward to seeing you in Prague!*

*Ing. Roman Mentlík*

*Vice-Rector of International Relations*

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