



Dear Sir/Madam,

I am pleased to have the opportunity to extend to you a cordial invitation for the 4th PAR International Leadership Conference, PILC 2015, titled “Change Leadership: Key To Successful Growth” which will be held March 13-14, 2015.

Traditionally, the conference is organized by the Business Academy Rijeka and Business School PAR from Rijeka, Croatia in cooperation with the prestigious Iacocca Institute and Lehigh University from the USA. The goal of next year’s scientific and professional conference is to promote greater understanding of leadership as it relates to change in today's world.

Participants will be provided with the opportunity to attend a keynote speech and a panel discussion on “**Change Leadership**” and sessions on the following topics:

1. Employees as agents of change
2. Transformational leadership in education and sports
3. Leading change in innovation and technology
4. Leadership lessons from the last global crisis
5. Adapting to change in tourism and hospitality
6. Leadership within the legal framework
7. Market leadership strategies
8. Managing change in transport and logistics

The interdisciplinary nature of the conference encourages exchange of ideas and experiences among academics, professionals and students of social and other sciences with the aim to improve their knowledge, competences, and leadership skills.

Selected papers will be considered for publication in a separate volume.
The official languages of the conference are both Croatian and English.

The deadline for abstract submission is January 15, 2015.
The deadline for full paper submission is February 15, 2015.

For additional information please refer to the conference webpage www.par-conference.com or directly via e-mail to conference@par.hr.

We are looking forward to seeing you at the conference!

Dean, Gordana Nikolić, PhD
Business School PAR