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INSTITUTE OF ECONOMICS AND MANAGEMENT NORTH CAUCASUS FEDERAL UNIVERSITY

Invites teachers, young scientists, undergraduates,
master students, PhD students to take part in

III Winter School

“Digital Economy, Management and Finance: professional skills development of modern manager”

Dates: **February 25th – March 4th, 2019**

Venue: Stavropol (Russian Federation)

The winter school offers a unique program which has been specifically designed and targeted at developing professional communication skills of future managers and financiers.

Organizer and Partners of Winter School:

University of Trento (Italy), University of Piraeus (Greece),

Research Institute of Labor Market (Germany),

University of Lisbon (Portugal), University of Cambridge (UK),

PJSC Moscow Stock Exchange, IC Zerich Capital Management, LLC "Broker-Center",

Business IT Group, Frank Marketing Company,

Stavropol regional association of marketing

The Winter School program includes:

the finance day, the marketing day, the investor day,

the management day, the business-analytics day

and cultural program and a trip to resort.

Classes will be held both in Russian and in English.

The organization of the winter school involves a combination of various activities: master classes, business games, case study, discussion by professors from the University of Trento, University of Lisbon, Cambridge University and NCFU, as well as specialists from enterprises and firms.

The Winter Business School is one of the most significant events for students to exchange constructive ideas of youth in response to the existing challenges and threats of the global financial and economic crisis.

Workplaces and master classes of specialists open access for students to the newest forms of training from the expert community in the field of digital economy, finance and management, allowing to initiate professional communication of youth and experts in the global economic space.

The program of the Winter School is aimed at stimulating students' skills in solving complex economic problems, working effectively in the team for results, professional communication with students from other Universities from Russia, Europe and Asia and in general will promote cooperation with educational structures and professional communities.

Winter School Fee: 90 EUR (6000 RUB) (the fee includes all classes, meals).

Applications should be submitted online <http://jmer.ncfu.ru> and by e-mail zimaschool2018@mail.ru **not later than January 15th, 2019.**

Visa support: All foreign participants requiring a visa to Russian Federation will receive an official Letter of Invitation that will entitle them to obtain a free one-entry Russian visa



All participants of Winter School will receive certificates, diplomas, prizes and gifts from sponsors and partners. The Winter School will become a significant event for its participants, a way to exchange constructive ideas, to evaluate knowledge and intellect, but most importantly will create great friendships.



Looking forward to meeting you!

Web-site of the III Winter School: <http://jmer.ncfu.ru>

E-mail: zimaschool2018@mail.ru – Marina Babenko