



# 4<sup>th</sup> MARACAD CONFERENCE & EXPO 2018 INNOVATION & CREATIVITY

2nd-3rd October, 2018  
Dubai World Trade Centre  
United Arab Emirates

## Sponsorship Packages

### DIAMOND SPONSORSHIP - 40,000\$

➤ **This package gives you:**

Speaker and Chairperson for one topic in the conference

7 Complimentary Attendees with full access in the Conference and Business forum

Note: Kindly name the 2 VIP Guests for Welcoming Majlis

Involvement in panel sessions of conference (optional)

One complimentary booth with the total size of 54 m2

Press Interview; TV Interview during the event

1 (one) Insert provided by the sponsor in the visitor welcoming bag

2 (two) Exclusive promotion on all our social networking sites and e-mail marketing

Token of Appreciation will be presented to the sponsors on the 2nd day of the event

%20 discount to increase exhibition space Logo recognition before, during and after the event on the event official website. Company logo recognition on "Sponsor Section" of the event website alongside 400 words

Company profile with hyperlink to your company website-prime placement

All sponsors' logos will be visible in the archive Online throughout the next year Branding on Social Media websites

➤ Company logo on the exhibition collaterals such as:

- 1 Conference Agenda (Guide)
- 2 Exhibition Catalogue
- 3 MARACAD Brochure
- 4 Post-Show Report

➤ Appearance of the company logo in all VIP invitation cards for the event Opening ceremony as Diamond Sponsor

Company logo to appear in MARACAD email marketing to be sent to MARACAD database by Organizing Committee

Company logo in all newspaper print advertisements

Double page advertisement in the official Exhibition Catalogue

➤ Branding at DWTC as Diamond Sponsor:

- 1 Toblerone Signage
- 2 Pop-up Banners (4m x 3m)
- 3 Roll-up Banners (85cm x 200cm)
- 4 Registration Counters

➤ Positioned as Diamond Sponsor on the stage backdrop behind the speakers



Organizer  
**CHAM EVENTS L.L.C**  
Event Management

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www.maracad-uae.com



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## GOLD SPONSORSHIP - 32,000\$

### ➤ This package gives you:

Speaker and Chairperson for one topic in the conference

7 Complimentary Attendees with full access in the Conference and Business forum

Note: Kindly name the 2 VIP Guests for Welcoming Majlis

Involvement in panel sessions of conference (optional)

One complimentary booth with the total size of 36m<sup>2</sup>

Press Interview; TV Interview during the event

%20 discount to increase exhibition space

Single page advertisement in the official Exhibition Catalogue

1 (one) Insert provided by the sponsor in the visitor welcoming bag

1 (one) Exclusive promotion on all our social networking sites and e-mail marketing

Token of Appreciation will be presented to the sponsors on the 2nd day of the event

Logo recognition before, during and after the event on the event official website

Company logo recognition on "Sponsor Section" of the event website alongside 300 word

Company profile with hyperlink to your company website-prime placement.

All sponsors' logos will be visible in the archive online throughout the next year Branding on Social Media websites.

### ➤ Company logo on the exhibition collaterals such as:

- 1 Conference Agenda (Guide)
- 2 Exhibition Catalogue
- 3 MARACAD Brochure
- 4 Post-show Report

### ➤ Appearance of the company logo in all VIP invitation cards for the event Opening ceremony as Gold Sponsor

Company logo to appear in MARACAD email marketing to be sent to MARACAD database by Organizing

Committee Company logo in all newspaper print advertisements

### ➤ Branding at DWTC as Gold Sponsor:

- 1 Toblerone Signage
- 2 Pop-up Banners (4m x 3m)
- 3 Roll-up Banners (85cm x 200cm)
- 4 Registration Counters

### ➤ Positioned as Gold Sponsor on the stage backdrop behind the speaker



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## SILVER SPONSORSHIP - 25,000\$

- **This package gives you:**
- Speaker and Chairperson for one topic in the conference
- 4 Complimentary Attendees with full access in the Conference and Business forum
- Note: Kindly name the 1 VIP Guest for Welcoming Majlis
- Involvement in panel sessions of conference (optional)
- One complimentary booth with the total size of 18m2
- 1 (one) Insert provided by the sponsor in the visitor welcoming bag
- 1 (one) Exclusive promotion on all our social networking sites and e-mail marketing
- Token of Appreciation will be presented to the sponsors on the 2nd day of the event
- %20 discount to increase exhibition space
- Logo recognition before, during and after the event on the event official website
- Company logo recognition on "Sponsor Section" of the event website alongside 200 words
- Company profile with hyperlink to your company website-prime placement
- All sponsors' logos will be visible in the archive online throughout the next year Branding on Social Media websites
- Company logo on the exhibition collaterals such as:
  - 1 Conference Agenda (Guide)
  - 2 Exhibition Catalogue
  - 3 MARACAD Brochure
  - 4 Post-show Report
- Appearance of the company logo in all VIP invitation cards for the event Opening ceremony as Silver Sponsor
- Company logo to appear in MARACAD email marketing to be sent to MARACAD database by Organizing Committee
- Company logo in all newspaper print advertisements
- 2/1 page advertisement in Show Catalogue
- 2/1 page advertisement in Show Report
- Half page advertisement in the official Exhibition Catalogue
- Branding at DWTC as Silver Sponsor:
  - 1 Toblerone Signage
  - 2 Pop-up Banners (4m x 3m)
  - 3 Roll-up Banners (85cm x 200cm)
  - 4 Registration Counters
- Positioned as Silver Sponsor on the stage backdrop behind the speakers.



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## DELEGATE CARRIER BAGS - 14,500\$

➤ **This package is limited to 1 party only**

Logo recognition before, during and after the event on the event official website

Company logo recognition on "Sponsor Section" of the event website alongside 100 words

Company profile with hyperlink to your company website-prime placement

All sponsors' logos will be visible in the archive online throughout the next year Branding on Social Media websites

➤ Company logo on the exhibition collaterals such as:

- 1 Conference Agenda (Guide)
- 2 Exhibition Catalogue
- 3 MARACAD Brochure
- 4 Post-show Report

➤ Appearance of the company logo in all VIP invitation cards for the event Opening ceremony as Sponsor

Company logo to appear in MARACAD email marketing to be sent to MARACAD database by Organizing

Committee Company logo in all newspaper print advertisements

Positioned as Sponsor on the stage backdrop behind the speakers

1 Attendee in VIP Forum

## VISITOR WELCOMING BAG - 5,500\$

➤ **This package is limited to 1 party only**

Logo recognition before, during and after the event on the event official website

Company logo recognition on "Sponsor Section" of the event website alongside 50 words

Company profile with hyperlink to your company website-prime placement

All sponsors' logos will be visible in the archive online throughout the next year Branding on Social Media websites

➤ Company logo on the exhibition collaterals such as:

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- 2 Exhibition Catalogue
- 3 MARACAD Brochure
- 4 Post-show Report

➤ Appearance of the company logo in all VIP invitation cards for the event Opening ceremony as Sponsor

Company logo to appear in MARACAD email marketing to be sent to MARACAD database by Organizing

Committee Company logo in all newspaper print advertisements

Positioned as Sponsor on the stage backdrop behind the speakers

1 Attendee in VIP Forum



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## LUNCH SPONSORSHIP - 20,000\$

- Logo recognition before, during and after the event on the event official website.  
Company Logo recognition on "Sponsor Section" of the event website alongside 150 World.  
Company profile with hyperlink to your company website-prime placement.  
All sponsors' logos will be visible in the archive online throughout the next year  
Branding on Social Media Websites  
Company logo Included in all relevant event signage as VIP Lunch Sponsor  
2 VIP Invitations to MARACAD main features including Gala Dinner  
Positioned as MARACAD Meeting Sponsor on the stage backdrop during MARACAD Tripartite High Level Meeting  
100 word welcoming message by Chairman or company's representative during MARACAD Tripartite High Level Meeting  
Meeting Placement of Table cards  
1x2mx85cm roll up banner  
1 Attendee in VIP Forum

## OTHER BRANDING OPPORTUNITIES: BADGES & LANYARDS- 7,500\$

- Logo recognition before, during and after the event on the event official website
- Company logo recognition on "Sponsor Section" of the event website alongside 50 words
- Company profile with hyperlink to your company website-prime placement  
All sponsors' logos will be visible in the archive online throughout the next year Branding on Social Media websites
- Company logo on the exhibition collaterals such as:
  - 1 Conference Agenda (Guide)
  - 2 Exhibition Catalogue
  - 3 MARACAD Brochure
  - 4 Post-show Report
- Appearance of the company logo in all VIP invitation cards for the event Opening ceremony as Sponsor  
Company logo to appear in MARACAD email marketing to be sent to MARACAD database by Organizing Committee  
Company logo in all newspaper print advertisements  
Positioned as Sponsor on the stage backdrop behind the speakers  
1 Attendee in VIP Forum



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