

For Higher Education and Research Institutions
Research and Science Communication
Engaging with Stakeholders • Evaluation • H2020 Obligations
6th - 7th March 2017, Berlin

Please find detailed brochure information [here](#).

Your Science Communication Experts:

University of Cambridge, Research Communications Officer, United Kingdom
Trinity College Dublin, Press Officer for Faculty of Engineering, Mathematics & Science, Ireland

KTH Royal Institute of Technology, Social Media Manager, Sweden
University of Bath, European Research Development Manager, United Kingdom
Lappeenranta University of Technology LUT, Press Officer, Finland
EUROfusion, Head of Communications

Key Topics and practical Insights into:

How to satisfy all parties involved in your communication strategy: Media, public, faculty & researchers

Choosing the right Social Media tools for your campaign – Workshop

Complying with communication obligations for EU-funded projects (H2020): *Give the European Commission what it wants!*

Raising public awareness and successfully gaining international media attention

Evaluating research communication: Useful indicators and software tools – Workshop

European research consortia: How to benefit from communication networks across Europe

How to use YouTube to make complex research and scientific results appealing and understandable to the general public

For direct registration please use the [online booking form](#).

If you have any further questions or comments regarding this event, please do not hesitate to contact us.

We look forward to welcoming you to our event in Berlin!

Yours sincerely,

Dipl.-Jur. Christoph Brauner
Managing Director

P.S. The Seminar [“Research Evaluation & Assessing Research Quality”](#), taking place on 13th - 14th March 2017 in Berlin, might be interesting for you and your colleagues as well.

European Academy for Taxes, Economics & Law

The European Knowledge Network

At Potsdamer Platz

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European Academy for Taxes, Economics & Law

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